



Dear friends of UNIAPAC,

We are delighted to share the UNIAPAC Newsletter for the period January to April 2018, giving main information on the UNIAPAC events and activities. The president, Rolando Medeiros, and myself, are pursuing their efforts to support our National Associations, to ensure UNIAPAC visibility, and its mission of promoting amongst business leaders the vision and implementation of an economy serving the human person and the Common Good. We are working hard on the organisation of our coming XXVI<sup>th</sup> World Congress on "Business as a Noble Vocation for a better world" taking place in Lisbon from November 22 to 24, and we rely on your cooperation for identifying good business leaders' practices for our UNIAPAC's Business as a Noble Vocation Award.

Rodrigo Whitelaw, General Secretary Uniapac International

EDITO

### JANUARY - APRIL 2018

#### **JANUARY 22-23<sup>th</sup>. Faith-Based Entrepreneurs: Stronger Together, Geneva, Switzerland**

International Networking Conference organized by the Geneva Agape Foundation. The GAF was founded by a Chinese Entrepreneur. It gathered international Christian Entrepreneurs and Associations worldwide.

This conference brought together Associations of Christian Entrepreneurs, from over 20 international and national associations of Christian entrepreneurs (acting in over 60 countries and representing thousands of business executives as members), academic research institutions, churches, and Christian development organ-isations, coming together upon the invitation of the GAF and the World Council of Churches, in order to learn from each other, connect to each other and explore how to cooperate and by this to create a global community of faith-based entrepreneurs associations.

The conference reflected on two important questions: *How can we as Christian entrepreneurs and business people live out our faith? How can business contribute to building a fairer and more sustainable planet?*

UNIAPAC International was represented by the president Rolando Medeiros, and Rodrigo Whitelaw, General Delegate, by Roy Calleja, former president of BCBP/ Philippines, representing Uniapac Asia, and Luis Bameule, President of Uniapac Latin America representing Uniapac Latin America.

Other NMAs were present, like BKU (Germany) and VCU (Switzerland), as well as Christian movements that could

be a good source of expansion contacts (Cui Wantiau and You Bin from China, Pastor John Inelama from Nigeria, the president of the Association of Orthodox Business Leaders in Russia, WEABC- the World Evangelical Alliance Business Coalition, etc.). Rolando Medeiros was a keynote speaker, and spoke on "Faith in Business Globally".

→ **MEDIA RELEASE :** [goo.gl/rbtTBz](http://goo.gl/rbtTBz)

→ **FAITH IN BUSINESS GENEVA DECLARATION :** [goo.gl/bDjHyp](http://goo.gl/bDjHyp)

#### **UNESCO CCIC - Uniapac Activities**

##### **Project of Water Access for all in Africa**

NGO's Project to train local Hydrologists. CCIC is now recruiting the future technicians for 2018 in the following countries : Tchad, Senegal, Togo, Burkina Faso, Niger, Cameroun, Mali. For the moment, Cameroun, Tchad and Togo have answered to this project.

##### **FEBRUARY 2018. Netexplo Forum, UNESCO Headquarters, Paris, France**

Co-organized with UNESCO, this 11<sup>th</sup> edition has focused on two themes: Innovation and Talents. It has highlighted some of today's most promising global innovators in digital technologies, who are inventing new forms of education, communication, information, solidarity and management around the globe. The relations among humans and artificial intelligence have been discussed. Notes available on [www.ccic-unesco.org](http://www.ccic-unesco.org).

##### **21 FEBRUARY 2018. International Mother Language Day**

The Organization has been celebrating this Day for nearly 20 years now with the aim of preserving linguistic diversity and promoting mother tongue-based multilingual education.

##### **22 MARCH 2018. World Water Day 2018**

Each year, World Water Day highlights a specific aspect of freshwater and its link to the sustainable development agenda. Under the theme "Nature for Water", the 2018 campaign will highlight the potential of nature-based solutions for water management policy and practice.



UNESCO celebrated this Day by revealing the 2018 edition of the United Nations World Water Development Report (WWDR) – entitled “*Nature-based solutions for Water*” – on the first day of the 8<sup>th</sup> World Water Forum taking place in Brasilia, Brazil, from 19 to 23 March 2018. More information on Unesco website.

#### ■ 26-30 MARCH 2018. Mobile Learning Week 2018 (MLW2018)

This year, the theme of the Week was “*Skills for a connected world*”. Organized in partnership with the International Telecommunication Union (ITU), the event provided a platform to share exemplary practices in mobile learning, with a specific focus on blending non-digital education approaches and mobile learning applications in order to reduce inequality, spur innovative approaches to teaching and learning, and bridge formal and non-formal systems.

#### ■ ICAM - UNIAPAC

**UNIAPAC supported the creation in 2017 of a research and teaching Chair “Sense and Work” in the Institut Catholique des Arts et Métiers (ICAM)**

The ambition of the Chair is to accompany people in their individual and collective reflections on the work and the meaning it takes.

The purpose of this Chair is to bring together companies, managers and employees willing to reflect on the meaning of work; to accompany them, through research, in the adjustment of their practices, and enrich the formations and identify the specificities and role of leaders in their practices and environments through interviews of business leaders on their motivation to manage with sense.

#### ■ LAST FEBRUARY 8<sup>TH</sup>, took place the second annual day on the theme of “Trust at work”.

Presence of Etienne Wibaux, Philippe Mine from Les EDC France, and the Uniapac General Secretary Rodrigo Whitelaw. The theme was “*How to build trust at work?*”, with two courses: One with coworking: Experience an unprecedented collaborative experience between students and leaders on intergenerational trust. The other course with educational research workshops: cross-reflection between leaders and students around 6 researchers. To close the day, a round table around Jean-Paul Bailly, former President of La Poste and RATP, author of the book: “*Reform! Through dialogue and trust*”, with the participation of Laurent Falque, head of the Chaire and two professors of management (Essec and Nantes University).

#### ■ LAUDATO SI

#### ■ Objective of a network of chairs on “Laudato Si” and Decent Work

This international and multi-partner project led by ILO aims to explore the connection between the different aspects of the promotion of integral human development and labour, and seeks the articulation of the four dimensions of the encyclical *Laudato Si* (*Ecological, societal, demographic crises and technological change*), the objectives of sustainable development of United Nations in the horizon 2030 (in particular Goal 8: Promote sustained, shared and sustainable economic growth, full and productive employment and decent work for all) and the broader issue of the Future of Work.

#### ■ The future of enterprise and entrepreneurship after “Laudato Si”

The track will focus on the impact of transformative forces at work today could have on the enterprises and entrepreneurship of tomorrow. It will be led by UNIAPAC under the direct supervision of Rodrigo Whitelaw, Secretary General of Uniapac. The objectives are to increase the capacity of business leaders, and business students to implement *Laudato Si* in a multifaceted business environment. This activity aims at disseminating the results through innovative pedagogical tools and training programs with the production of two MOOCs: one on responsible and ethical management, and the other on the meaning of work.

#### ■ MARCH 29<sup>TH</sup> 2018. Launching of a working group on “the dynamic of work and ecological transition”

coordinated by Ceras\* gathering, among others organizations, CFTC (Confédération française des travailleurs chrétiens), MCC (Mouvement des Cadres Chrétiens) and Secours Catholique. Many associations work on these issues, but not so many on the question of the link between work and transition ecology. The specificity of this working group is its international character and its inspiration of the Catholic Social Thought. This group participates to the initiative launched by the ILO on “*The future of work. Labor after Laudato si*” composed of six teams: **UNIAPAC** for Enterprise, **CERAS** for Work and Ecological transition, **Aggiornamenti Sociali** in Italy for innovations & Work; **University of Puebla** (Mexico) for work & Social justice; **International Catholic Migration Commission (ICMC)** in Geneva for migrations & Work, and **Lupina Foundation** in Canada for new technologies.

#### ■ UNIAPAC INTERNATIONAL

#### ■ JANUARY 29<sup>TH</sup>. Preparation of the next Uniapac worldwide Congres taking place in Lisbon (Portugal) next November 22 to 24

Rolando Medeiros and Rodrigo Whitelaw went to Lisboa (Portugal) to discuss the organisation of the forthcoming UNIAPAC’s World Congress co-organised by ACEGE and ASE. The Portuguese team and Luis H. de Larramendi, the president of ASE/ Spain were present to this meeting. The organization of the Congress is progressing well, and the chosen theme is: “*Business as a Noble Vocation for a better world*”. All the NMA are invited to identify a maximum of three potential business leaders to be proposed for recognition for our **UNIAPAC Business as a Noble Vocation Award**, and provide the information to UNIAPAC Secretariat before **May 15<sup>th</sup>**. These Good Business Practices may fall under one of the three following categories: **Personal Transformation - More Humane Organizational Culture - Business oriented to the Common Good**. The Worldwide Winner will be requested to prepare a presentation of his/her case to be delivered during the Uniapac World Congress of November 22-24, 2018 in Lisbon Portugal.

\* The Center for Social Research and Action (CERAS) is an association created in 1903 by the Society of Jesus, aiming at promoting justice for all, by the publication of a bimonthly magazine “Project” (since 1908), the animation of a website, the organization of seminars and debates on the evolution of contemporary society. CERAS addresses today’s social issues in a tradition that analyzes the relationship between culture, justice and social action in the light of the Christian faith.



- **MARS 26<sup>TH</sup>.** **Rodrigo Whitelaw has been officially appointed by the International Board to the position of Secretary General of UNIAPAC** during the International Board meeting that occurred on March 26, 2018. Rodrigo has been engaged with UNIAPAC since 2012 and the Board decided to expand his responsibilities in consideration to the foreseen contributions he will bring to our quest, to promote business as a noble vocation.

## ■ UNIAPAC EUROPE

- **JANUARY 2018.** The President Rolando Medeiros spent two weeks in Europe to meet the NMA in Hungary, Slovakia and Poland : he participated to many meetings organized by the respective NMA with business leaders and entrepreneurs to share business experiences and discuss about the scope and powerful concept of UNIAPAC's role in promoting distinctively and worldwide business as a noble vocation.
- **MARCH 2018.** The President visited two NMA : ZKPS (Slovenia) and ADIC (Belgium) to meet some of their members, share business experiences and discuss about the scope and powerful concept of UNIAPAC' noble vocation.

- **MARCH 16-18, 2018. STRASBOURG ASSISES**  
The theme of the Assises was **"Dare for our faith, you will be my witnesses"**.



Two days to learn to live this call to mission, inviting business leaders to dare to take the risk of believing, take the risk of proclaiming one's faith, take the risk of building as a Christian. Organised around plenary sessions, round tables, workshops. The president and the General Secretary of Uniapac, Rolando Medeiros and Rodrigo Whitelaw, participated to this major event for Les EDC, as well as the following NMAs: Les EDC Liban, UCID (Italy), ADECCS (Senegal), PADIC (Cameroun), ACATHA B (Burkina Faso).

- **ECUMENICAL PROJECT.** Preparation of an event in UK on ecumenical dialogue and social justice, coordinated by Nelida Ancora - Uniapac Delegate for Ecumenical Dialogue. The FIRST Think Tank will take place in July 3<sup>rd</sup> 2018 gathering some 50 people on the theme of *"Social justice and human dignity: the responsibilities of business leaders in promoting integral human development"*.

This conference aims to bring together academics, representatives of different initiatives of dialogue and

cooperation between Churches and Business Leaders to present *"Business as a noble vocation"* to better understand, communicate and make concrete the responsibilities of business in social justice towards the communities where they work as partners of a human integral development. The Archbishop of Canterbury, Justin Welby, has given his wholehearted support to the study of Catholic Social Teaching as *"a blessing to UNIAPAC debates in the public square"*.

## ■ UNIAPAC IN ASIA

On the invitation of Joff Imoro, the actual president of BCBP (Philippines), Rolando Medeiros will attend the 38<sup>th</sup> anniversary of BCBP in Philippines in April 27-28, 2018, corresponding to the launching of the institute of business transformation. He will be a keynote speaker and will talk on UNIAPAC and its Vision of Promoting Business as a noble Vocation - how UNIAPAC will propagate its Vision, the role UNIAPAC envisions the BCBP's part in the overall plan of UNIAPAC in *"Promoting Business as A Noble Vocation"*.

## ■ UNIAPAC IN LATIN AMERICA

- **26-28 APRIL 2018. Biennial meeting with CELAM and UNIAPAC taking place in Bogota on the theme "Bishops and Christian Businesses on the way to the Kingdom of God"**

This conference shows the efforts from the regional associations to develop contacts with local Bishops, and helps the Church representatives to understand better what the business leaders do, building a common trust in their role to bring people out of poverty.

The symposium was introduced by the President of UNIAPAC Latin America, Luis Bameule. Among the speakers, we can mention His Eminence the Cardinal Rubén Salazar, Primate Archbishop of Colombia ; Father Augusto Zampini, Director of Development and Faith in the Dicastry for Promoting Integral Human Development, Vatican ; Sergio Cavalieri, President of ACDE Brazil; Francesco Rachetti, president of ACDE Uruguay; Eduardo Villar, president of AEC Colombia

## ■ UNIAPAC IN AFRICA

- **6-12 FEBRUARY.** On request of Jean Baptiste Homsy, President of PADIC (Cameroun), André Baudoux visited the association so as to relaunch its activities, as its objective is to increase the number of members. A. Baudoux presented the good modalities of functioning of an association, like the role of the section and its president and of the spiritual advisor, the strategy and technic of recruitment. Many contacts have been taken with parishes in Douala. In the program, many television interviews and a spiritual retreat on Subsidiarity of very high level.

- **OIT : INITIATIVE FOR YOUNG IN AFRICA**

Youth Employment is a priority for your members in West Africa in particular. UNIAPAC supports and ratifies the *"Global Initiative on Decent Youth Employment"* of the ILO and invites Uniapac Africa to get involved in this initiative. This initiative aims to intensify action and impact on youth employment as part of the implementation of the 2030 Agenda for Sustainable Development.

The alliance brings together governments, social partners, youth and civil society, the UN system and regional institutions, members of parliaments, the private sector, foundations, media and academic partners.

By bringing together the diverse skills and perspectives of the partners, the Initiative creates linkages and synergies that lead to action through a set of eight thematic priorities. Each thematic priority is the subject of an action plan with strategic orientations for the implementation of joint policies and programs.

## ■ NEXT OPINION SERIES : “It pays to be humble”



This book has been written by Jaime Noguera. The author is a Spanish consultant, writes many articles in the media, and is a permanent deacon in the archdiocese of Madrid. This book was presented last year to the members of the Spanish NMA - ASE, initiative of the President Luis Larramendi. This book contains a series of useful reflections to face the day to day in a company or in any organization having responsibilities as an executive or as a manager.

## ■ MARCH 3-5 2018. 8<sup>TH</sup> ANNIVERSARY OF THE UNIAPAC FOUNDATION

The UNIAPAC Foundation gathered the supporters of the Foundation in Rome from March 3 to 5 of March. In addition to a very interesting program of visits, it was the opportunity for Michel Camdessus to present his last book “Vers le monde de 2050. Ce que l’avenir nous réserve”, published by Fayard. It is an excellent book on the trends up to 2050, and on features of the development.

